



65TH ANNIVERSARY GALA

Charity Navigator
FOUR-STAR
2025



WHAT WILL YOUR LEGACY BE?

Gordon Parks, Untitled (Portrait of Margaret Taylor Goss Burroughs),
ca. 1946, © The Gordon Parks Foundation, all rights reserved

OUR LEGACY

This year, The DuSable Black History Museum and Education Center will proudly celebrate its 65th Anniversary as the nation's first independent Black history museum. Founded in 1961 by visionary artist, educator, and activist Dr. Margaret T. Burroughs, The DuSable has long served as a cultural beacon on Chicago's South Side and a national leader in collecting, preserving, and sharing the history and culture of people of African descent. As a proud Smithsonian Affiliate, the Museum connects local histories to a broader national and global narrative, ensuring these stories remain visible, relevant, and accessible for generations to come.

The DuSable is the only major museum in Chicago to have grown directly from community vision and action, a legacy grounded in resilience, innovation, and purpose.

Over the past six decades, The DuSable has welcomed millions of visitors, stewarded a collection of more than 15,000 objects and some of the nation's richest archives, and delivered transformative exhibitions and educational programs that serve students, families, and communities across Chicago's 77 neighborhoods and beyond.

The DuSable

BLACK HISTORY MUSEUM *and* EDUCATION CENTER

65th

ANNIVERSARY

Gala

SATURDAY

APRIL 18TH, 2026

740 East 56th Place Chicago, Illinois 60637

5:30pm-10pm

Formal Attire

This year, we are proud to recognize the following honorees whose impact and legacy uplift Black communities and advanced the cultural, civic, and social ideals at the heart of our mission.

Kevin Warren, President and CEO, Chicago Bears

Ben Crump, Renowned Civil Rights Attorney

Clayco

Individual tickets \$500

Corporate group, ten tickets, \$5,000

Sponsorship opportunities outlined in following slides.

To reserve your spot or for additional information please contact Anefertiti Bowman
abowman@dusablemuseum.org

BENEFITS INCLUDE

Brand Visibility

Prominent recognition across 65th Anniversary communications, exhibitions, programs, and media campaigns reaching over 75,000+.

Employee Engagement

Host your corporate volunteer initiatives, private tours, and curated cultural learning experiences designed to educate, inspire, and connect your workforce.

Client & Stakeholder Experiences

Invitations to exclusive events, exhibition previews, and thought-leadership forums hosted by The DuSable.

Community Impact

Direct investment in education initiatives, archival preservation, and community-centered programming serving thousands of Chicago youth and families annually.



All benefits are valid for 24 months from the date of agreement.



CORPORATE & PHILANTHROPIC PARTNERSHIP OPPORTUNITIES

Paris in Black, DuSable Museum, 2026, ©

As a Corporate or Philanthropic Partner, your organization will join a select group of leaders committed to advancing equality, cultural preservation, and community impact. Partnership with The DuSable offers meaningful visibility, engagement, and alignment with a mission-driven institution at a historic moment.



Beats, Brains and Balance , DuSable Museum, 2025, ©

Gala Sponsorship Opportunity

COMMUNITY INVESTOR

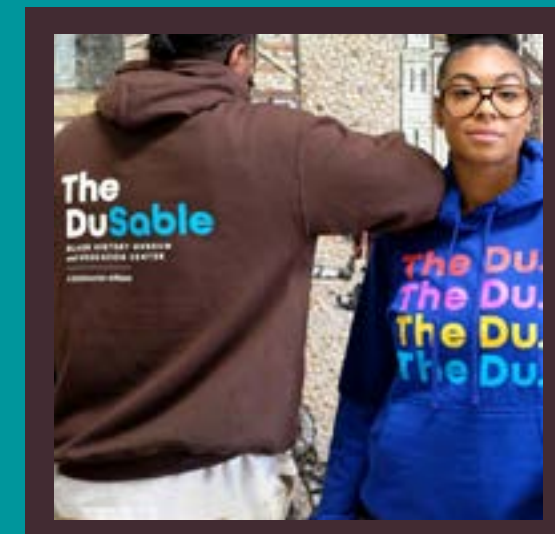
(\$5,000 - \$25,000)

Visibility across select programs and exhibitions, including:

- 65th Anniversary Gala
- Smithsonian collaboration
- Juneteenth Celebration
- DuSummer Music Series
- Paris in Black exhibition
- 50+ annual educational programs

Additional Benefits

- 10+ tickets at the biennial gala
- One 1-hour Lunch + Learn history talk
- Discounted employee family passes
- Discounted and early access to DuSummer



All benefits are valid for 24 months from the date of agreement.



Gala Sponsorship Opportunity

LEGACY PARTNER

\$25,000 - \$50,000

Prominent visibility across select programs and activations, including:

- 65th Anniversary Gala
- Smithsonian collaboration
- Juneteenth Celebration
- DuSummer Music Series
- Paris in Black exhibition
- 50+ annual educational programs

Additional Benefits

- Logo recognition on website, select e-newsletters, lobby signage, and select exhibition signage.
- 20+ tickets to the biennial gala
- Two 1-hour Lunch + Learn history talks
- Private employee volunteer day
- Discounted employee family passes
- Discounted and early access to DuSummer
- Reserved picnic space at Juneteenth

All benefits are valid for 24 months from the date of agreement.

Gala Sponsorship Opportunity

HERITAGE CIRCLE

\$50,000+

Lead recognition across all major museum events, exhibitions, and programs, including:

- The DuSable 65th Anniversary Legacy Gala
- Making History, Making Change collaboration with The Smithsonian
- Juneteenth Celebration (multi-day, 10,000+ attendees annually)
- DuSummer Outdoor Music Series
- Paris in Black: Internationalism & the Black Renaissance
- 50+ annual educational programs

Additional Benefits

- Logo placement on museum website, all e-newsletters, lobby signage, and exhibition signage
- 30+ tickets at the biennial gala
- 1-hour Lunch + Learn history talks for employees
- Private reception and curator-led tour for up to 50 guests (catering not included)
- Private employee volunteer day
- Discounted employee family passes
- Discounted and early access to DuSummer Music Series
- Reserved picnic space at Juneteenth Celebration

All benefits are valid for 24 months from the date of agreement.





Partnering with The DuSable is more than sponsorship it is a values-driven investment.

Your support demonstrates a public commitment to:

- Advancing the voices of traditionally disenfranchised communities locally and globally.
- Honoring the central role of our rich culture in shaping America's past, present, and future.
- Strengthening communities through education, arts, and civic engagement.

The DuSable's 65th Anniversary is more than a moment of reflection, it's a call to action and a bold step forward. At this historic crossroads, we invite you to stand with us in shaping what comes next, ensuring that our shared history remains visible, accessible, and alive for generations to come.

Together, let's make good history!



Perri Irmer, President and CEO



Carol Moseley Braun, Board Chair